

Museum Travel Alliance's Representatives

Kate Beveridge

Director of Membership

Kate was born and bred in the idyllic Welsh countryside, yet always yearned for a big-city life: "For as long as I can remember, I wanted to come to New York," she says. After earning a bachelor's degree in International Business Management with Travel and Tourism, Kate worked various jobs in hospitality and event planning until she finally landed a plum post at the Manhattan office of the British Tourist Authority, her most recent employer before joining AAA. Proud mother to a "beautiful daughter," Amy, Kate is an avid British rugby and soccer fan who also enjoys tennis, hiking, and painting in acrylics. She's traveled to many destinations, but her favorite place is still Freshwater West Beach in Pembrokeshire, her hometown.

Greg Fraher

Director of Membership

Greg developed a passion for the travel industry after a six-week tour of Europe nearly 30 years ago. Since then, appointments in sales, marketing, operations, and senior-level management for some of the industry's most respected tour operators and specialty cruise lines have resulted in great career satisfaction and a continued wanderlust. With nearly 50 countries on all seven continents under his belt, Greg's "bucket list" of places to explore remains lengthy nevertheless. When not planning his next adventure, he enjoys photography, good food and wine, shared experiences with friends and family, and discovering all of the great things New York City has to offer.