

## Lynne LaMarca Heinrich

Senior Consultant & Principal

Education: Bates College, B.A.

Residence: Berkeley, California



---

### Professional Experience

Lynne joined Marts & Lundy as a senior consultant in 2000 with more than five years of consulting experience in her own practice and with another national consulting firm. She has co-led the firm's Arts & Culture Practice Group and served in staff and consultant roles to the nonprofit sector for more than 30 years. Her varied client portfolio includes performing and visual arts organizations, educational institutions, conservation groups, hospitals and medical centers, health and human service agencies, foundations, venture philanthropists, and numerous public-private partnerships. Lynne provides consulting services in fundraising, capital campaigns, nonprofit management, board governance, strategic planning, leadership coaching and development to nonprofit organizations.

Along with her Marts & Lundy client work, Lynne serves as a member of the Advisory Board of the Center for Nonprofit and Public Leadership at the Haas School of Business, University of California, Berkeley. She is also a Lecturer in board governance at the Haas School of Business, teaches in the Getty Leadership Institute and is a former member of the Board of Directors of Marts & Lundy.

### Representative List of Clients Served

Audubon Society, CA  
The Barnes Foundation, PA  
Berkeley Art Museum, CA  
Brooklyn Museum, NY  
The Cleveland Museum of Art, OH  
California College of the Arts  
Columbia University, NY  
Corning Museum of Glass, NY  
Dallas Museum of Art, TX  
The Frick Collection, NY  
Earthjustice, CA  
Headlands Center for the Arts, CA  
International Center of Photography, NY  
Japanese American National Museum, CA  
The Juilliard School, NY  
Los Angeles County Museum of Art, CA  
Marin Agricultural Land Trust, CA  
Music Center / Performing Arts Center of  
Los Angeles County, CA  
Missouri Botanical Garden, MO  
Morton Arboretum, IL  
Museum of Contemporary Art, Chicago, IL  
Museum of Fine Arts, Houston, TX

Mystic Seaport Museum, CT  
National Gallery of Art, DC  
Natural Resources Defense Council, NY  
Natural History Museum of Los Angeles  
County, CA  
The Oakland Museum of California, CA  
Philadelphia Museum of Art, PA  
Planned Parenthood: Shasta Pacific, CA  
Pratt Institute, NY  
Public Radio International, MN  
Radcliffe Institute, MA  
Rice University, TX  
San Francisco Foundation, CA  
San Francisco Museum of Modern Art, CA  
San Francisco Symphony, CA  
Save-the-Redwoods League, CA  
Smith College, MA  
Smithsonian Institution, DC  
Southern California Public Radio  
Sun Valley Center for the Arts, ID  
Sundance Institute, CA  
University of California, Berkeley  
University of Utah, UT