

Arthur Cohen

Arthur Cohen is CEO and co-founder of LaPlaca Cohen, a leading strategic marketing and communications, advertising and design firm focusing on the creative and cultural sectors. He consults throughout the world, working with management, board members, collectors, architects, foundations, universities and sponsors on strategic communications issues.

Arthur is a graduate of the University of Pennsylvania and Harvard Business School, and studied Philosophy at the London School of Economics.

Cohen is a Lecturer at Stanford University in their inaugural Arts and Culture program in New York City. His course focuses on the Changing Cultural Audience.

Previously, he was an Associate Professor at New York University, where he taught Cultural Branding—a course he created for graduate students in NYU's Visual Arts Administration program and the Stern School of Business.

LaPlaca Cohen's clients include many of the world's preeminent cultural and creative organizations, including The Metropolitan Museum of Art; The Metropolitan Opera; The National Gallery; The Philadelphia Museum of Art; the Isabella Stewart Gardner Museum; the Louisiana Museum (Denmark); SFMOMA; City Parks Foundation; Center Theater Group, and The Natural History Museum of Los Angeles/La Brea Tar Pits. University clients include Yale, Penn, Stanford and Dartmouth. Foundations include the Bill and Melinda Gates Foundation; the Ford Foundation; the Terra Foundation; and the Walton Family Foundation. Architecture clients include the American Institute of Architects (AIA) (National); the AIA New York; Billie Tsien and Tod Williams Architects, Annabelle Selldorf; and Ennead Architects.

Arthur and his family live in New York City and Truro, Massachusetts. He is an American Art collector and the Vice Chairman of the Smithsonian Archives of American Art, as well as a Board member of the Architectural League of New York; The University of Pennsylvania/Institute of Contemporary Art; and the Provincetown Art Association and Museum.