



Katharine DeShaw
Deputy Director
Advancement and External Relations
Academy Museum of Motion Pictures

Katharine DeShaw directs development, marketing and communications for the new Academy Museum of Motion Pictures located in Los Angeles. She is completing a \$388 million capital campaign for the Renzo Piano-designed museum currently under construction. NationBuilder Books will publish her book—*The Secrets of Fundraising*—in the fall 2017.

In 2005, the presidents of the Ford and Rockefeller Foundations recruited Ms. DeShaw to serve as the Founding Director of United States Artists (USA). She designed its USA Fellowship program, which provides 50 artists a year grants of \$50,000 each in all fields and disciplines. In eight years, she built a national Board of Directors and secured \$56 million in funding including a \$10 million endowment for USA Fellowship grants. She also incubated USA Projects, the world's first crowdfunding website designed exclusively for artists.

Ms. DeShaw also led record-breaking fundraising campaigns for the Los Angeles County Museum of Art, the Walker Art Center in Minneapolis, the New York City Chapter of the Multiple Sclerosis Society and Gay Men's Health Crisis in New York City. Her consulting firm Philanthropology focused on best practices in philanthropy for clients in the arts, culture, environment, health and social justice. Ms. DeShaw serves on the faculty of the Getty Leadership Institute, an executive management program for international museum directors, and designed its fundraising curriculum.