

## Suzanne Hilser-Wiles



Suzanne Hilser-Wiles, Senior Vice President and Managing Director, joined GG+A in 2011 and became a member of the firm's executive committee in 2013. She brings to the firm more than 20 years of experience in advancement, program building, and campaign planning and implementation in higher education, healthcare, arts and cultural, and other nonprofit organizations.

In her previous professional experience, Suzanne developed extensive skills in fundraising, communications, and marketing, including admissions marketing, alumni relations, and press office management. She has developed and implemented individual major giving programs and designed training and support programs to engage executives, deans, and trustees in fundraising. In recognition of her work at the University of North Carolina School of the Arts (UNCSA), Suzanne received the "Women in Business" Award in 2010 from *The Business Journal* of the Triad.

Prior to joining the firm, Suzanne served as Vice-Chancellor for Advancement at UNCSA, where she also served on an executive team advising the University chancellor on all major policy decisions and as the primary staff member for the Advancement Committee of the Board of Trustees. Suzanne joined UNCSA from *CancerCare*, a national healthcare nonprofit based in New York City, where she served as Director of External Affairs, overseeing the evaluation and redesign of four major programs: direct mail, gift processing, major gifts, and sponsorship. In this role, she helped to grow philanthropic support to over \$20 million, annually. She was involved in developing strategy and soliciting all gifts of \$500,000 to \$10 million.

Before joining *CancerCare*, Suzanne served as Senior Development Officer for Corporate Annual Programs at the Metropolitan Museum of Art, where she oversaw the museum's annual corporate fundraising program and staffed the museum's Business Committee. Previously, Suzanne served as Associate Director of Individual and Leadership Giving at the Museum of Modern Art in New York. Suzanne began her career in institutional advancement with *Pets are Wonderful Support*, where she served as Director of Development.

An active community volunteer, Suzanne has served as an Alumna Fundraiser for The Masters School, a parent fundraiser at the Shipley School, a member of the Gala Benefit Committee of the New York Stage & Film Company, and a member of the Family Benefit Committee of the Metropolitan Museum of Art. She was an active volunteer solicitor for a \$50 million campaign for Fifth Avenue Presbyterian Church in Manhattan.

Suzanne received her bachelor's degree in art history from the University of North Carolina at Chapel Hill and holds a master's degree in arts administration from the Golden Gate University in San Francisco.

During her tenure with GG+A, Suzanne Hilser-Wiles has provided counsel to the following client institutions:

*Art Institute of Chicago*

*The Bryn Mawr School*

*University of Calgary*

*Carnegie Library of Pittsburgh*

*University of Chicago Booth School of Business*

*University of Cambridge*

*Celebrity Series of Boston*

*College of Charleston*

*Charlotte Country Day School*

*The Children's Museum of Indianapolis*

*Christ School*

*The Clark Art Institute*

*Cornell University*

*Curtis Institute of Music*

*Drexel University*

*Duke Cancer Institute*

*Duke Children's Hospital*

*Folger Shakespeare Library*

*Friends' Central School*

*Georgia State University*

*Solomon R. Guggenheim Foundation and Museum*

*The Jackson Laboratory*

*Loomis Chaffee School*

*Los Angeles Philharmonic Association*

*Mary Bird Perkins Cancer Center*

*University of Mississippi*

*University of Nebraska*

*University of Nevada, Reno*

*New Jersey Performing Arts Center*

*The New York Philharmonic*

*University of North Carolina at Chapel Hill*

*University of North Carolina School of the Arts*

*University of North Carolina PlayMakers' Repertory Company*

*Nova Southeastern University*

*University of Pennsylvania*

*Pennsylvania Horticultural Society*

*Pennsylvania Society for the Prevention of Cruelty to Animals*

*The Pew Charitable Trusts*

*Philadelphia Museum of Art*

*The Phillips Collection*

*University of Queensland*

*Rotman School of Management, University of  
Toronto*

*San Francisco Museum of Modern Art*

*Sweet Briar College*

*Victoria University of the University of  
Toronto*

*William Penn Charter School*