

## Kathryn Banakis



Kat Banakis, Senior Vice President, Advanced Analytics, joined GG+A in 2010.

Kat assists clients in using analytics in campaign, staffing, and prospect projections and in related staff performance metrics. Kat assists clients across industries to maximize prospect management and research, align staff metrics to overall development goals, gain insight into donor preferences and behavior, create effective prospect pipelines, and improve donor outreach and engagement efforts. She recently designed and implemented portfolio review processes, projections, metrics, and dashboards at the American Heart Association, Carnegie Mellon University, the University of North Carolina at Chapel Hill, University of Delaware, Drexel University, and Vanderbilt University and Medical Center.

Prior to joining the firm, Kat worked as the Director of Finance and Donor Relations at QuestBridge, a Silicon Valley-based nonprofit organization dedicated to broadening access to higher education for low-income students. She also worked as a federal lobbyist for municipal, community development, and higher education initiatives. She holds a Master of Divinity degree and a Bachelor of Arts in Religious Studies degree, both from Yale University. Kat serves on the boards of various nonprofit organizations, is an award-winning author and speaker, and a popular facilitator, presenter, and trainer.

During her tenure with GG+A, Kat has provided counsel to the following client institutions:

<i>American Heart Association</i>	<i>Iowa Public Television Foundation</i>	<i>Sidwell Friends School</i>
<i>Aquarium of the Pacific</i>	<i>The Jackson Laboratory</i>	<i>State Theater of New Jersey</i>
<i>Brandeis University</i>	<i>Kenyon College</i>	<i>Teachers College, Columbia University</i>
<i>University of California Los Angeles Health Sciences</i>	<i>Ann &amp; Robert H. Lurie Children's Hospital of Chicago Foundation</i>	<i>Temple University Health System</i>
<i>Carnegie Mellon University</i>	<i>Lyric Opera of Chicago</i>	<i>Texas Children's Hospital</i>
<i>Charlotte Country Day School</i>	<i>Make-a-Wish Foundation of America</i>	<i>University of Toledo Foundation</i>
<i>Cheyenne Mountain Zoo</i>	<i>University of Maryland, Baltimore</i>	<i>University of Washington</i>
<i>Chicago Botanic Garden</i>	<i>Miami University</i>	<i>Vanderbilt University</i>
<i>Chicago Council on Global Affairs</i>	<i>Midwest Palliative &amp; Hospice Care Center</i>	<i>Vanderbilt University Medical Center</i>
<i>University of Chicago Medicine &amp; Biological Sciences Division</i>	<i>Miller Theater at Columbia University</i>	<i>Weill Cornell Medicine</i>
<i>Cornell University</i>	<i>University of Missouri System</i>	<i>The Winston Churchill Foundation of the United States</i>
<i>Curtis Institute of Music</i>	<i>University of North Carolina, Chapel Hill</i>	
<i>University of Delaware</i>	<i>University of Notre Dame</i>	
<i>Drexel University</i>	<i>The Ohio State University</i>	
<i>Duke University Medical Center</i>	<i>Penn State Milton S. Hershey Medical Center</i>	
<i>University of Florida Foundation</i>	<i>The Pennsylvania State University</i>	
<i>George Mason University</i>	<i>Philadelphia Museum of Art</i>	
<i>Hoag Hospital Foundation</i>	<i>Philadelphia Orchestra</i>	
<i>Hobart and William Smith Colleges</i>	<i>University of Pittsburgh</i>	
<i>Holderness School</i>	<i>University of Pittsburgh Medical and Health Sciences Foundation</i>	
<i>The Huntington Library, Art Collections, and Botanical Gardens</i>	<i>San Francisco Museum of Modern Art</i>	
<i>The University of Illinois Foundation</i>		
<i>INSEAD</i>		