

AMDA 2016

LOS ANGELES | SCHEDULE

Monday, June 20, 2016		
3:00 PM	AMDA Check in opens	Wilshire Ballroom
4:00 PM-5:30 PM	Opening Session: Philanthropy Update and Trends for 2016+ <i>Led by Lynne Heinrich of Marts & Lundy and Laura MacDonald of Benefactor Group, this session will commence our conference with an overview of Giving Outlook and Giving USA</i>	Wilshire Ballroom
5:45 PM	Gather and board buses for the Hammer	Hotel lobby
6:00PM	Depart for the Hammer	Hotel lobby
6:30 PM-9:00 PM	Casual dinner & viewing of Hammer Biennial	Hammer Museum
8:00PM/9:00 PM	Board buses and leave for hotel (An early bus to depart at 8PM)	

Tuesday, June 21, 2016		
8:00 AM-9:00 AM	Past Presidents Breakfast	Circa 55 by Pool
8:00 AM-9:00 AM	Breakfast	Stardust Penthouse
9:00 AM	Session 2: Data Mining <i>Led by Suzanne Hilser-Wiles and Kat Banakis, of Grenzebach Glier & Associates and Jonathan Peterson, Director of Development at the Philadelphia Museum of Art.</i>	Wilshire Ballroom
10:00AM	Session 3: Major Gift Fundraising <i>Led by Colleen Russell Criste, Chief Development Officer at the Museum of Contemporary Art, Los Angeles, Diana Duke Duncan, President of Diana Duke Duncan, LLC, and Maria Watson, Associate Vice President for Development at the University of Southern California (USC)</i>	Wilshire Ballroom
11:00AM	Session 4: Building the Dream Board <i>Led by Virginia Clark, Assistant Secretary for Advancement, at the Smithsonian Institution; Katharine De Shaw, President of Philanthropology; and Nina Diefenbach, Deputy Director for Advancement at the Barnes Foundation.</i>	Wilshire Ballroom
12:00 PM-1:00 PM	Lunch	Stardust Penthouse
1:00 PM-2:00 PM	Break	

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2:00 PM	Gather and board bus for the Skirball Center <i>Please be prepared to be away from the hotel through the remainder of the day/evening</i>	Hotel lobby
2:15PM	Depart for the Skirball Center	Bus ride
3:00 PM-4:00 PM	Tour of the Skirball Center	the Skirball Center
4:00 PM-5:15 PM	Session 5: Taking a Museum from Local to National to International: The Experience for the National Museum of Women in the Arts <i>Led by Ilene S. Gutman, Deputy Director of the National Museum of Women in the Arts.</i>	the Skirball Center
5:15 PM- 6:00 PM	Cocktails at the Skirball Center	the Skirball Center
6:00 PM	Gather and board buses for the Getty Center	the Skirball Center
6:15 PM	Depart for the Getty Center	
6:45 PM-9 PM	Dinner and Exhibition viewing	the Getty Center
8:00/9:00 PM	Board buses and depart for hotel (An early bus to depart at 8PM)	

Wednesday, June 22, 2016

8:00 AM-9:00 AM	Breakfast	Stardust Penthouse
9:00 AM	Session 6: Developing and Retaining Staff <i>Led by Carl Hamm, Deputy Director for Development & External Affairs at the Saint Louis Art Museum, and Colleen Kelly, Chief Development Officer at the McNay Art Museum.</i>	Wilshire Ballroom
10:00AM	Session 7: Museum Directors Panel <i>Panel to include Michael Govan, CEO and Wallis Annenberg Director of the Los Angeles County Museum of Art, and Kevin Salatino, the Hannah and Russel Kully Director of Art Collections at The Huntington. Moderated by Melissa Bomes, Senior Vice President of Development and Audience Strategy at LACMA.</i>	Wilshire Ballroom
11:00AM	Session 8: Case Study: Opening the Whitney <i>Led by Alexandra Wheeler, Deputy Director for Advancement at the Whitney.</i>	Wilshire Ballroom
12:00 PM-1:00 PM	Lunch	Stardust Penthouse
2:00 PM	Gather and board buses for collection visits	Hotel lobby
2:15PM	Depart for collection visits	
2:30-4:00 PM	Private collection visits	Various

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4:00 PM	Board buses and return to hotel	
4:30 PM – 5:45 PM	Break	Beverly Hilton Hotel
5:45 PM	Gather and board buses for LACMA	Beverly Hilton Hotel
6:00PM	Depart for LACMA	
6:30 PM	Cocktails & viewing of exhibitions	LACMA
7:30 PM-9:00 PM	Dinner	LACMA: BCAM
8:30/9:00 PM	Board buses and depart for hotel (An early bus to depart at 8:30PM)	

Thursday, June 23, 2016		
7:30 AM	Breakfast opens <i>Please note we will return to the hotel after the 12pm noon check out time. Please check out before the morning session and store your bags with the hotel</i>	Wilshire Ballroom
8:00 AM-9:00 AM	Breakfast with Breakout Sessions Small annual operating budgets (under \$10M) led by Jill Barry, Deputy Director for Development at the Montgomery Museum of Art. Medium annual operating budgets (\$10M-30M) led by Colleen Kelly, Chief Development Officer at the McNay Art Museum. Large annual operating budgets (\$30M+) led by Amy Purvis, Chief Development Officer at the Museum of Fine Arts, Houston. College museums led by Beth Miller, Associate Director for Advancement and External Affairs at the Yale Center for British Art. Contemporary museums led by Lisa Key, Chief Development Officer at the Museum of Contemporary Art Chicago, and Christopher Stevens, Chief of Advancement at the Walker Art Center.	Wilshire Ballroom
9:00 AM	Gather and depart for MOCA	
9:15 AM	Depart for MOCA	Hotel lobby
10:00 AM-10:45 AM	Viewing of MOCA	MOCA
11:00 AM-12:00 PM	The Broad Museum Visit	The Broad
12:00PM	Gather and board bus for Fritzi	
12:15PM	Bus departs for Fritzi	

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12:30 PM	Lunch at Fritzi in Arts District	Fritzi Downtown
1:30 PM/2:00PM	Board buses and return to hotel; Conference ends Later bus to depart DTLA at 2:00PM <i>Guests can also explore the Downtown Arts District at their own leisure. Those who do so will need to arrange their own transportation back.</i>	

CONTACTS

Michelle Mountain, Senior Major Donor Event Manager

(M) 917.575.3556

(E) mmountain@lacma.org

Carrie Montgomery, Major Donor Event Planner

(M) 205.789.9821

(E) cmontgomery@lacma.org

Henry Woodward, Development and Campaign Coordinator

(M) 323.646.3375

(E) hwoodward@lacma.org

Beverly Hilton Hotel, 9876 Wilshire Boulevard, Beverly Hills, CA 90210 (B) 310.274.7777

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