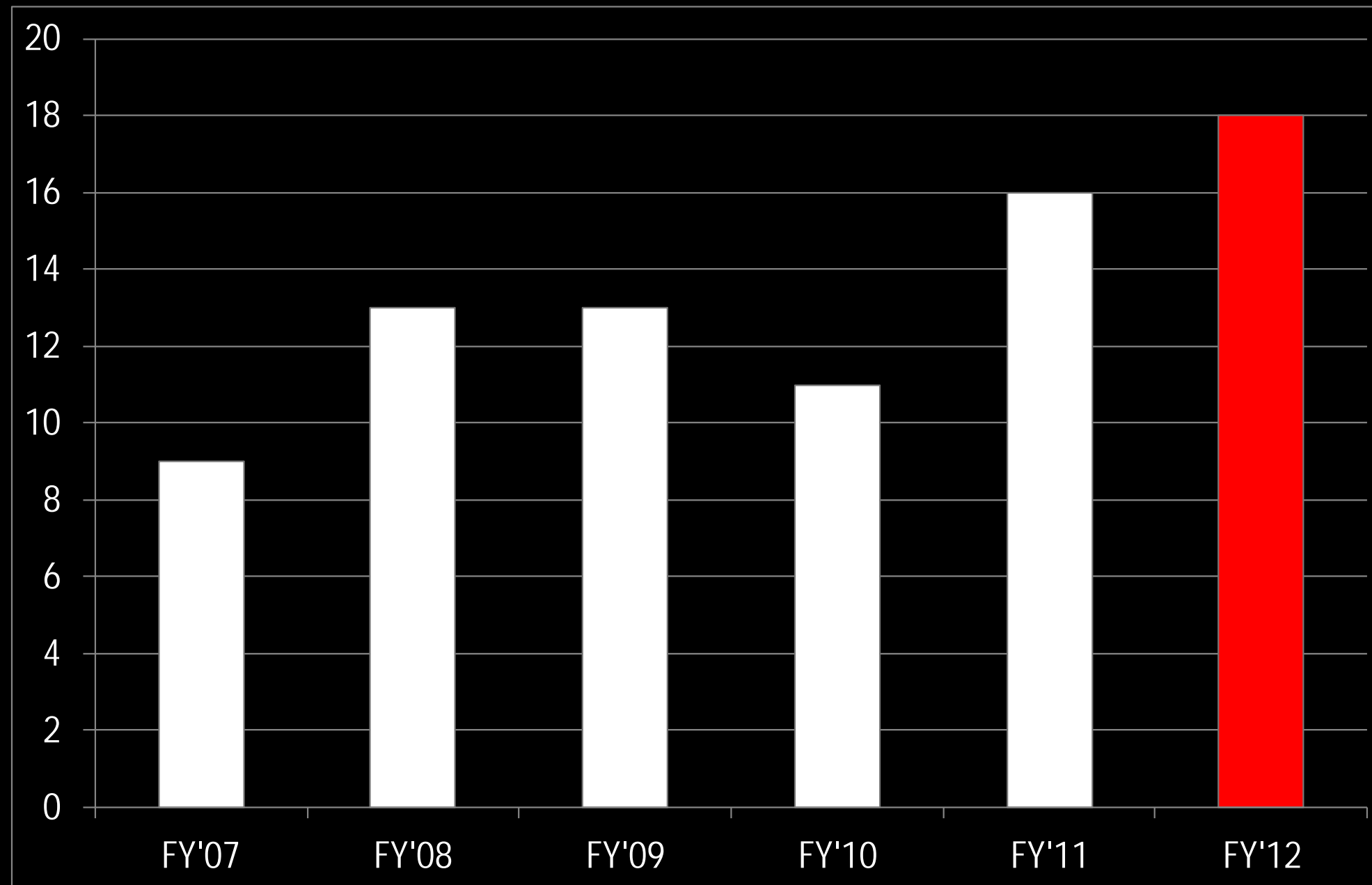


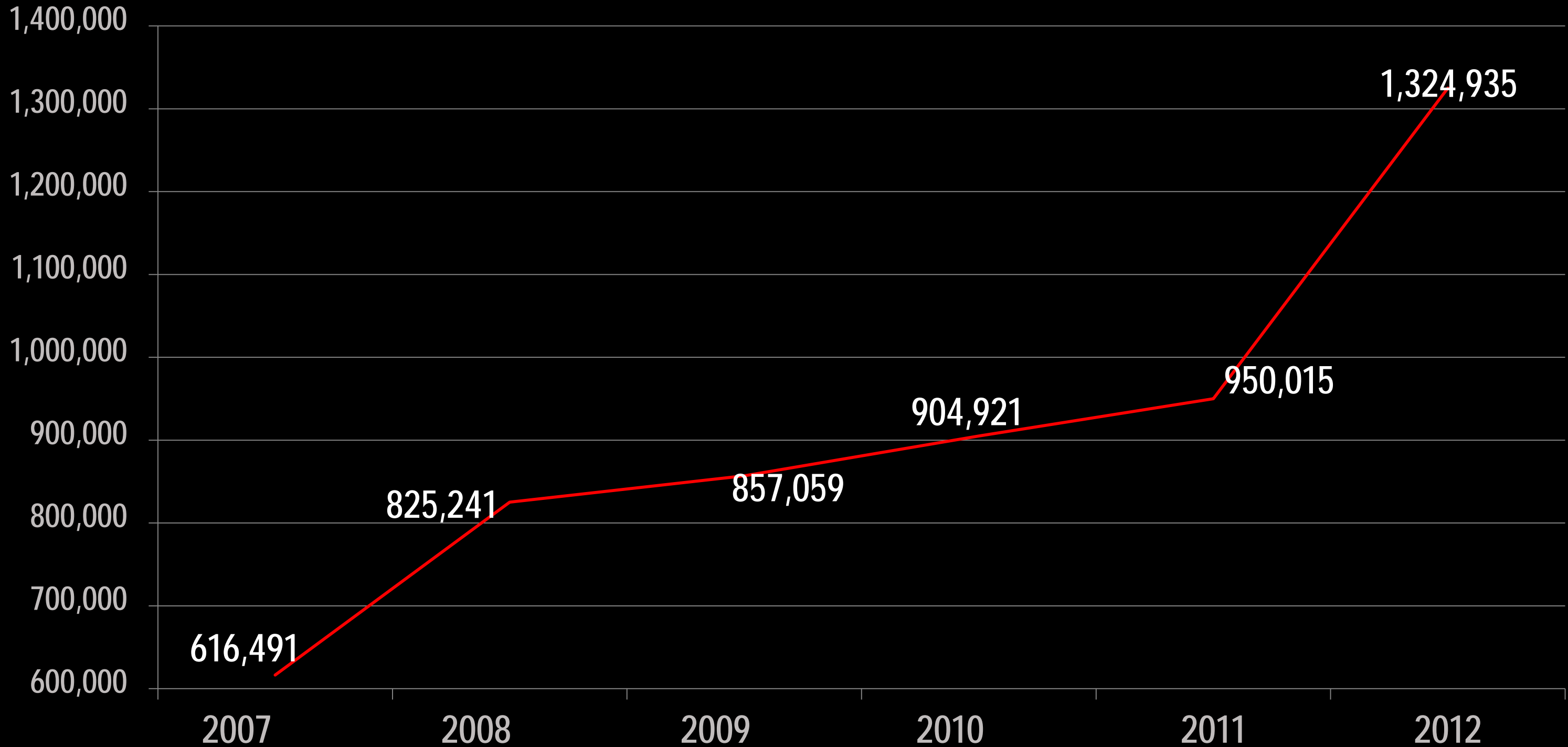
LACMA



LACMA Exhibitions doubled in the past five years



LACMA Attendance FY07 through FY12



Engaging with the Public Every Day



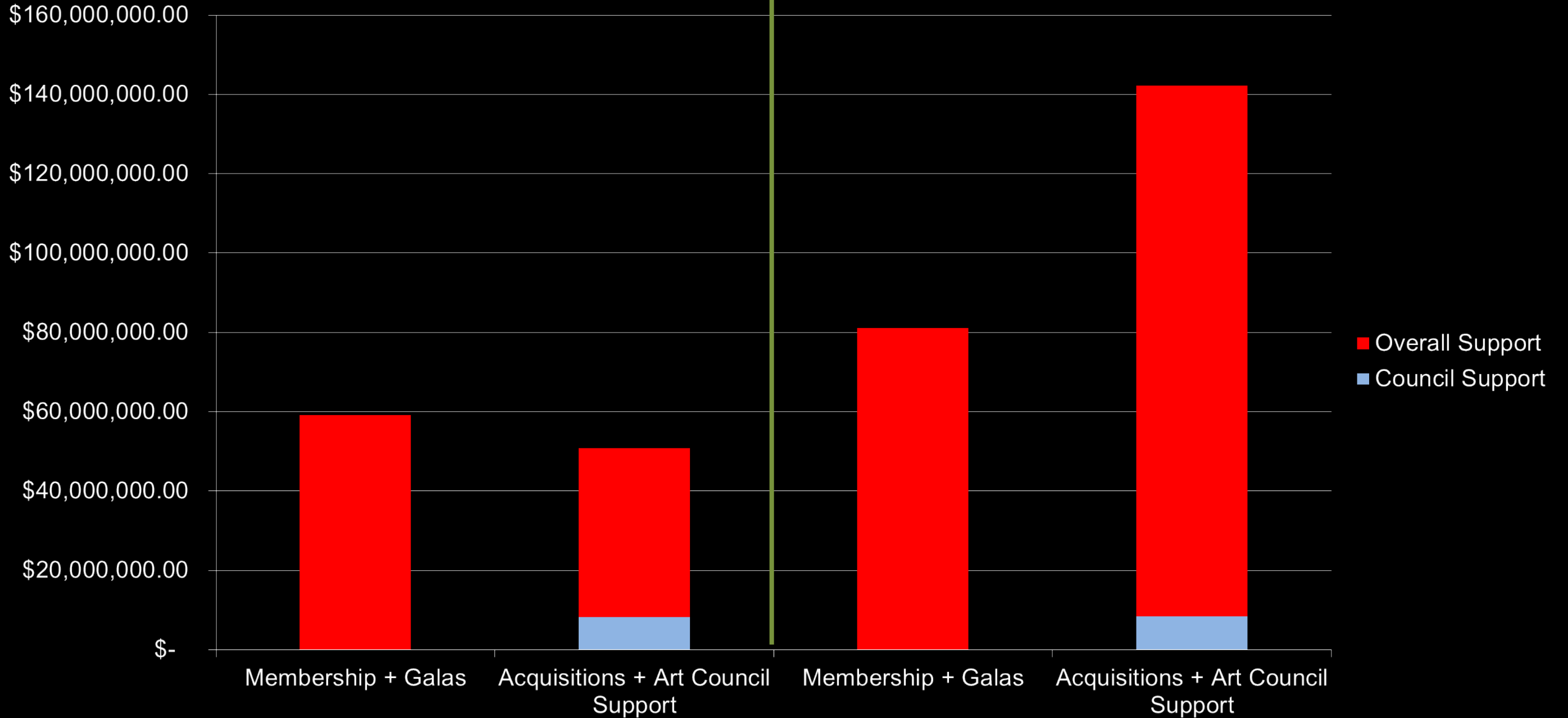
FY 2012: 347 public programs attended by 160,390 people



Annual Giving

FY 2001-06

FY 2007-12



Art Council profile before the Change

Council statistics before any changes:

- **10 Art Councils (5 Council Associates + 1 Supervisor)**
- **Approximately \$900k in revenue raised for the museum**
- **1,200 Members**
 - **\$ 400 level – 800 members**
 - **\$1,000 level – 300 members**
 - **\$3,000 level – 100 members**
- **Council Boards determined the program**
 - **162 council events in FY'12, only 36 of which were open to the public**

Art Council Profile After the Change

- **10 Art Councils (although 2 may go away)**
- **Dues: \$1,000 + \$250-level membership to LACMA**
- **No Boards**
- **Programs planned by museum staff**
 - **6–8 council members-only programs per year**
 - **Curator-led tours & lectures**
 - **Studio visits & tours of private collections**
 - **Invitations to openings for exhibitions organized by the curatorial department which the council supports**
- **Access to LACMA's Art Council travel program**

LACMA