

Rehana Abbas  
Director of Philanthropy  
Oakland Museum of California

Rehana Abbas has more than 10 years of nonprofit arts management experience in fundraising, marketing, and strategic leadership. In her current role as the Director of Philanthropy at the Oakland Museum of California, she works closely with OMCA's Executive Director to lead the Museum's \$85 million comprehensive campaign. Prior to joining OMCA, she was the Senior Director of Individual Giving at the San Francisco Museum of Modern Art where she was actively involved in the museum's \$665 million campaign and led the implementation and re-envisioning of SFMOMA's donor engagement strategy. She has also worked in annual and major giving at the Fine Arts Museums of San Francisco, and in public relations at the Peabody Essex Museum in Salem, MA.

Rehana has a BA in Art History from Wake Forest University in Winston-Salem, NC, and an MBA from the Yale School of Management in New Haven, CT.