

Colleen Kelly
Senior Director, Advancement and Communications
Georgia O'Keeffe Museum

Colleen has been an advancement professional for over 30 years, working primarily with cultural institutions. In January 2017, she returned to her adopted state of New Mexico to join the staff of the Georgia O'Keeffe Museum, overseeing fundraising, marketing and public relations.

From 2009-2017, Colleen led the McNay Art Museum's external affairs department, overseeing Development, Membership, Visitor Services, Retail Operations and Public Relations/Marketing. Working closely with the Director and Trustee leadership, she established a major gifts program, enhanced planned giving efforts and helped guide restructuring from a development department to an external affairs department.

In 1994, she first moved to New Mexico to lead development efforts as Director of Development for the Museum of New Mexico Foundation. During that time, she oversaw six successful mid-sized and one major capital campaign across four museum campuses.

Colleen began her career in 1986 at the oldest united art campaign in the country as Associate Director of the Fine Arts Fund in Cincinnati, OH. Over an eight year period she raised annual operating support for three museums and five performing arts institutions.

As 2005 President of the Art Museum Development Association, Colleen chaired the 34th annual meeting in Santa Fe. Colleen has been a presenter at workshops and conferences for AAM, AMDA, Americans for the Arts, and AFP, New Mexico and San Antonio Chapters.

A native of Chicago, she received a B.A. in Music and Journalism from MacMurray College, and an M.A. in Community Arts Management from the University of Illinois-Springfield. Outside of work, she is a rabid San Antonio Spurs and college basketball fan, a dedicated enthusiast of group fitness classes and has a longstanding tradition of meeting friends at Maria's New Mexican Restaurant on Friday nights.