AMDA 2016

LOS ANGELES | TENTATIVE SCHEDULE

Monday, June 20, 2016		
4:00 PM-5:30 PM	Opening Session: Philanthropy Update and Trends for 2016+ Led by Lynne Heinrich of Marts & Lundy and Laura MacDonald of Benefactor Group, this session will commence our conference with an overview of Giving Outlook and Giving USA	Wilshire Ballroom
5:45 PM	Board buses and leave for the Hammer	Beverly Hilton Hotel
6:30 PM-9:00 PM	Casual dinner & viewing of Hammer Biennial	Hammer Museum
8:00PM/9:00 PM	Board buses and leave for hotel (An early bus to depart at 8PM)	

Tuesday, June 21, 2016		
8:00 AM-9:00 AM	Past Presidents Breakfast	Circa 55 by Pool
8:00 AM-9:00 AM	Breakfast	Stardust Penthouse
9:00 AM	Session 2: Data Mining Led by Suzanne Hilser-Wiles and Kat Banakis, of Grenzebach Glier & Associates and Jonathan Peterson, Director of Development at the Philadelphia Museum of Art.	Wilshire Ballroom
10:00AM	Session 3: Major Gift Fundraising Led by Colleen Russell Criste, Chief Development Officer at the Museum of Contemporary Art, Los Angeles, and Diana Duke Duncan, President of Diana Duke Duncan, LLC	Wilshire Ballroom
11:00AM	Session 4: Best Practices for Board Engagement Led by Virginia Clark, Assistant Secretary for Advancement, at the Smithsonian Institution; Katharine De Shaw, President of Philanthropology; and Nina Diefenbach, Deputy Director for Advancement at the Barnes Foundation.	Wilshire Ballroom
12:00 PM-1:00 PM	Lunch	Stardust Penthouse
1:00 PM-2:00 PM	Break	
2:00 PM	Meet to depart; Board buses Please be prepared to be away from the hotel through	Beverly Hilton Hotel

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	the remainder of the day/evening	
2:15PM-3:00PM	Depart for the Skirball Center	Bus ride
3:00 PM-4:00 PM	Tour of the Skirball Center	the Skirball Center
4:00 PM-5:15 PM	Session 5: International Affiliate Programs Led by Ilene S. Gutman, Deputy Director of the National Museum of Women in the Arts.	the Skirball Center
5:15 PM- 6:00 PM	Cocktails at the Skirball Center	the Skirball Center
6:00 PM	Board buses and depart for the Getty Center	
6:45 PM-9 PM	Dinner and Exhibition viewing	the Getty Center
8:00/9:00 PM	Board buses and leave for hotel (An early bus to depart at 8PM)	

Wednesday, June 22, 2016		
8:00 AM-9:00 AM	Breakfast	Stardust Penthouse
	Session 6: Developing and Retaining Staff	
	Led by Carl Hamm, Deputy Director for Development &	
	External Affairs, and Colleen Kelly, Chief Development	
9:00 AM	Officer at the McNay Art Museum.	Wilshire Ballroom
	Session 7: Museum Directors Panel	
	Panel to include Michael Govan, CEO and Wallis	
	Annenberg Director of the Los Angeles County Museum	
	of Art, and Kevin Salatino, the Hannah and Russel Kully	
	Director of Art Collections at The Huntington.	
	Moderated by Melissa Bomes, Senior Vice President of	
10:00AM	Development and Audience Strategy at LACMA.	Wilshire Ballroom
	Session 8: Case Study: Opening the Whitney	
	Led by Alexandra Wheeler, Deputy Director for	
11:00AM	Advancement at the Whitney.	Wilshire Ballroom
12:00 PM-1:00 PM	Lunch	Stardust Penthouse
2 PM	Meet to depart for collection visits	Beverly Hilton Hotel
2:30-4:00 PM	Private collection visits	Various
4:00 PM	Board buses and return to hotel	
4:45 PM – 5:45 PM	Break	Beverly Hilton Hotel
5:45 PM	Board buses and depart for LACMA	Beverly Hilton Hotel

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6:30 PM	Cocktails & viewing of exhibitions	LACMA
7:30 PM-9:00 PM	Dinner	LACMA
	Board buses and leave for hotel	
8:30/9:00 PM	(An early bus to depart at 8:30PM)	

Thursday, June 23, 2016		
7:30 AM	Breakfast opens	Wilshire Ballroom
	Breakfast with Breakout Sessions	
	Small annual operating budgets (under \$10M)	
	led by Jill Barry, Deputy Director for Development at the	
	Montgomery Museum of Art.	
	Medium annual operating budgets (\$10M-30M)	
	led by Colleen Kelly, Chief Development Officer at the	
	McNay Art Museum.	
	Large annual operating budgets (\$30M+) led by	
8:00 AM-9:15 AM	Amy Purvis, Chief Development Officer at the Museum	Wilshire Ballroom
	of Fine Arts, Houston.	
	College museums led by Beth Miller, Associate	
	Director for Advancement and External Affairs at the	
	Yale Center for British Art.	
	Contemporary museums led by Lisa Key, Chief	
	Development Officer at the Museum of Contemporary	
	Art Chicago, and Christopher Stevens, Chief of	
	Advancement at the Walker Art Center.	
9:15 AM	Board buses and depart for MOCA	Bus ride
10:00 AM-10:40 AM	Viewing of MOCA	MOCA
10:45 AM-12:00 PM	The Broad Museum Visit	The Broad
12:15 PM	Lunch at Fritzi in Arts District	Fritzi Downtown
	Board buses and return to hotel; Conference ends	
1:30 PM	Guests can also explore the Downtown Arts District at	
	their own leisure. Those who do so will need to arrange	
	their own transportation back.	