



**33rd Annual Meeting of the
Art Museum Development Association**

April 22 – 25, 2004

Los Angeles

Program

Conference Headquarters

The Park Hyatt Hotel Century City
2151 Avenue of the Stars
Los Angeles, CA 90067
310-277-1234

Contact Information

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Thursday, April 22

12:00 – 5:00 p.m.	Conference Registration	Chateau I
5:00 p.m.	Depart Hotel	Hotel Lobby
5:30 – 6:30 p.m.	Welcome Reception Viewing of the Irmes Collection	Audrey Irmes Residence 595 South Mapleton Drive Los Angeles
7:00 – 10:00 p.m.	The Skirball Cultural Center	2701 North Sepulveda Boulevard Los Angeles, CA 90049
	Private Viewing <i>Visions and Values: Jewish Life from Antiquity to America</i> Dinner Speaker: Uri Herscher, President and CEO	
10:00 p.m.	Return to Hotel	

Friday, April 23

- 7:30 – 8:30 a.m. **Breakfast Discussion** **Grand Chateau**
Gifts of Art
How do they work and what do they mean for the Development Effort?
- Discussion Leaders:
Christopher Clinton Conway, LACMA
Christine Steiner, Attorney
- 8:45 – 10:00 a.m. **Session I** **Grand Chateau**
The Other Side of the Table:
A Conversation with Three Remarkable Women Philanthropists
- Panelists:
Laura Donnelley-Morton, Chair, the Santa Monica Museum of Art
Carla Emil, Trustee, SFMOMA and The Dia Art Foundation
Susan Bay-Nimoy, Trustee, MOCA
- Moderators:
Jennifer Wells, UCLA Hammer Museum
Katharine DeShaw, Philanthropic Consultant, Former AMDA President
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:30 a.m. **Session II** **Grand Chateau**
A Happy Marriage: Banks and Museums
- Panelists:
Virginia Victorin, Washington Mutual
Dannielle Campos, Bank of America
Jonathan Weedman, Wells Fargo Bank
- Moderator:
Jocelyn Tetel, The Skirball Cultural Center
- 11:45 p.m. Depart Hotel
- 12:15 – 1:00 p.m. Arrive Getty **The Getty Center**
- Pick up box lunches at the Getty Research Institute
Lecture Hall
Lunch on your own on the Getty Campus
- 1:15 – 2:00 p.m. **Guest Speaker** **GCRI Lecture Hall**
- John Killacky, Program Officer for Arts and Culture**
The San Francisco Foundation
The Evolution from Temples to Community Centers – Art Museums Today

2:15 – 3:30 p.m.	Session III News from the Corporate Sponsors Front	GCRI Lecture Hall
	Panelists: Marilyn Donini, Altria Cynthia Wornham, Ruder Finn Jim Andrews, Senior Vice President, IEG	
	Moderator: Christopher Stevens, Walker Art Center	
3:30 – 4:30 p.m.	Free Time to explore the Getty Galleries	
4:30 p.m.	Depart Getty	
5:00 p.m.	Arrive Hotel	
6:15 p.m.	Depart Hotel	
6:45 p.m.	Japanese American National Museum (JANM)	369 E. First St. Los Angeles
	Private Viewing: <i>Isamu Noguchi and Modern Japanese Ceramics</i>	
7:45 p.m.	Depart JANM	
8:00 p.m.	Museum of Contemporary Art	250 S. Grand Ave Los Angeles
	Private Viewing: <i>A Minimal Future: Art as Object 1959-1969</i>	
8:30 p.m.	Walk across the street to the Walt Disney Concert Hall Dinner at Patina at the Concert Hall	
10:30 p.m.	Buses Return to Hotel	

Saturday, April 24

7:30 – 9:00 a.m. **Breakfast** **Grand Chateau**
Keynote Speech:
Dana Gioia, Chairman, National Endowment for the Arts
The New NEA

9:00 a.m. Break

9:15 – 10:30 a.m. **Session IV** **Grand Chateau**
National Trends in Museum Philanthropy

Presenter:
Lynne LaMarca Heinrich, Senior Consultant, Marts & Lundy
Paul Johnson, Deputy Director, SFMOMA

10:30 – 10:45 a.m. Break

10:45 – 12:00 a.m. **Session V** **Grand Chateau**
Museum Late Night:
Audience/Membership Builder or Singles Club (and does that matter?)

Panelists:
TBA

Moderator:
Diana Duncan, Dallas Art Museum

12:15 – 1:15 p.m. Lunch **Grand Chateau**
Salary Survey Results

Presenter:
Rhonda La Rue, Infovision Systems

Moderator:
Erik Pihl, the Seattle Art Museum

1:30 – 6:00 p.m. Free Afternoon

OPTIONAL SESSION: Contemporary Art Forum
By pre-registration

1:30 Depart Hotel **Hotel Lobby**

1:45 Arrive UCLA Hammer Museum **10999 Wilshire Blvd**
Tour of *The Last Picture Show* **Los Angeles**

2:30 – 4:30 Contemporary Art Forum

4:30 Depart UCLA Hammer Museum

OPTIONAL SESSION ENDS

6:00 p.m. Depart Hotel **Hotel Lobby**

6:30 p.m. Museum Visit and Cocktails
Los Angeles County Museum of Art **5905 Wilshire Blvd**
Los Angeles, 90036

Private Viewing:
Diane Arbus: Revelations;
Inventing Race: Casta Paintings
Jasper Johns: Numbers Series

8:00 p.m. Depart LACMA

8:30 p.m. Dinner
Loteria Grill **The Los Angeles Farmers Market**
Third And Fairfax

Bombs & Brilliance

Sunday, April 25

8:30 – 10:30 a.m.	Breakfast with Round Tables	Grand Chateau
	Round One:	8:30 – 9:30
	Round Two:	9:30 – 10:30
	Roundtable Topics:	
	Travel Programs – Christopher Stevens, Moderator	
	Planned Giving – Joyce Cameron, Moderator	
	Auxiliary Groups – Paul Johnson, Moderator	
	University Art Museums – Beth Miller, Moderator	
	Capital Campaign Check-In – Diana Duncan, Moderator	
10:30 – 11:45 a.m.	Session VI The Post Blockbuster Hangover: What do we do after the show comes down?	Grand Chateau
	Panelists: Brett Schott: St. Louis Art Museum Theresa Carl: The Frist Center for Visual Arts Ronald Miller: Detroit Institute of Arts	
	Moderator: Joyce Cameron, The Northwest Museum of Arts and Culture	
11:45 a.m.	Depart hotel	
12:00 p.m.	Private Collection Visit The Broad Art Foundation	3355 Barnard Way Santa Monica
1:00 p.m.	Farewell lunch Lilly's French Café	1031 Abbott Kinney Venice
2:30 p.m.	Bus 1 Departs for the Airport Bus 2 Departs for the Hotel	